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Jarden Zinc Products presents Advantages of Zinc Coinage at Coin Conference in Jakarta Indonesia

GREENEVILLE, TN – June 29, 2015 – Carl DeSorbo, Vice President of Advanced Technology at Jarden Zinc Products, presented the technical and cost advantages of a new zinc coin blank, ZincSecure™, at the Technical Meeting of Mints in ASEAN (TEMAN).

Engineers at Jarden Zinc Products have developed new coin blanks utilizing proven technologies to decrease counterfeiting risk while at the same time reducing costs for mints and central banks. The new coin blanks use a zinc substrate, which carries alternative and consistent electro-magnetic signatures (EMS) outside the solid alloy and plated coinage commonly used. EMS provides security to coin blanks when used in vending and other coin acceptor machines. These machines read EM Signatures to authenticate and validate coins. ZincSecure™ has two benefits over other coin blanks that provide EMS. It is non-magnetic, which is desirable in the authentication process. Moreover, since it is a plated coin it provides lower cost than a solid alloy.

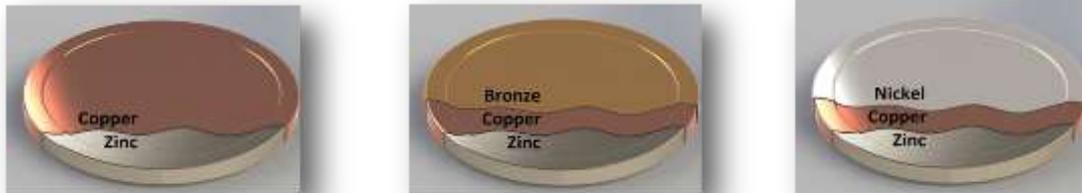
Beyond the initial material cost, ZincSecure™ offers additional cost savings to mints and central banks. ZincSecure™ has a lower density than other coin blanks, delivering approximately 10% cost savings in transportation and handling fees. Additionally, zinc-based coinage materials have shown to extend die life by as much as 400%, and lowering coin press strike loads by 20% to 50%. This results in lower tooling and changeover costs, increased equipment capacity and lower operating costs. Zinc-based coins also have less coining scrap than other coin blank materials, further reducing minting costs.

As a commodity, zinc metal has a history of relatively low and stable pricing. Zinc alloys retain an intrinsic value not available with base materials such as steel. It retains value in a manner similar to solid alloys.

Zinc-based coins also offer high performance through excellent coinability, wear resistance and are naturally corrosion resistant.

Several world mints at the conference sought to evaluate the product themselves. To date, seven world mints either have or are going to study the product. The European Vending Association and an international university have studied the ZincSecure™ material resulting in findings consistent with Jarden Zinc Products and other testing agencies.

ZincSecure™ is currently available in three finishes: Copper, Bronze and Nickel Plated Zinc. With over 300 billion coin blanks in circulation, Jarden Zinc Products has supplied coin blanks to over 30 countries including the U.S. Mint to which it supplies the U.S. penny since 1982. Copper plated zinc used in the U.S. penny is the base product for ZincSecure™ and has been well tested in circulation for over 33 years. Jarden Zinc Products also offers other base coin materials (including steel) in both single and multi-layer plated products in a variety of colors and finishes.



For more information on ZincSecure™, visit www.jardenzinc.com.

About Jarden Zinc Products

Jarden Zinc Products is a leading global supplier of solid zinc coil, coinage, automotive fuse, architectural and cathodic protection products. Located in Greeneville, Tennessee since 1970, the company has been manufacturing zinc products in the U.S. since 1885. Jarden Zinc Products is a subsidiary of Jarden Corporation.

About Jarden Corporation

Jarden Corporation is a well-diversified, global consumer products company with a portfolio of over 120 trusted, quality brands. Jarden's record of strong financial performance and organic growth is supported by a focused operating culture coupled with value enhancing acquisitions and shareholder focused capital allocation. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Envirocooler®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, Millefiori®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex®, Yankee Candle® and YOU®; Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, Dalbello®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, K2®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Shakespeare®, Squadra®, Stearns®, Stren®, Trilene®, Vökl® and Zoot®; and Consumer Solutions: Bionaire®, Breville®, Cadence®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rainbow®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #348 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.